



The Violet Showcase
3147 South Broadway
Englewood, Colorado 80113
(303) 761-1770
Open Mon. - Sat. 10 to 5
closed Sun. & Tues.

2008 VIOLET LIST

This year's Plant List has many different varieties for the African Violet enthusiast to try. Many of these varieties are new to our list this year. We hope that you will try a new one or try a classic.

We grow varieties created by different hybridizers. We ship starter plants in 2 1/4" pots. These starter plants will not be in bloom. We do not ship blooming violets.

This list cancels all earlier lists.

Those receiving this list during the late summer or early fall may see some variety names highlighted in color. A variety name that is highlighted in color is temporarily unavailable.

Shipping and ordering information is spread out among the violet descriptions and is also on p. 8. The number in front of each variety name is the number we have assigned to that variety. It is very helpful if you write in both the variety number and the variety name on the order blank in the space provided. The African Violet Society of America also assigns a number to a variety name if and when that variety is registered. Not all varieties are registered and newer varieties may simply not yet be registered. The number in parenthesis after the hybridizer's name is the official African Violet Society of America registration number. Some growers need to know whether or not a variety is registered with the society for purposes of entering the plant in a show.

Customers needing orders filled quickly should list numerous substitutes.

It is our goal to have sufficient stock of each variety on hand to fill all orders. We know that some varieties will be more in demand than others and we try to propagate accordingly. It is difficult to predict this demand, however. Therefore, please CHOOSE SEVERAL ACCEPTABLE SUBSTITUTES, or we will choose for you. We do not substitute willy-nilly, but only as is necessary. Should we be out of a starter plant of a variety you order we will send one of your listed substitutes.

We reserve the right to return orders which do not list substitutes.

We regret that we cannot respond to your letters or e-mail messages about violet growing problems. However, please feel free to call us during business hours. (303) 761-1770. WE ARE OPEN 10 AM to 5 PM (Mountain Time) Monday through Saturday.

We are closed on TUESDAYS, SUNDAYS, and major holidays.

GIFT CERTIFICATES are available for plants and/or supplies in any amount you wish. Tell us the amount, and the name and address of the recipient. Send payment with order.

Our plants grow on capillary matting under fluorescent lights in a soilless mix. Our business is state inspected twice each year.

Our FAX machine is available 24 hours a day to receive your credit card orders.
The FAX phone number is **(303) 762 - 1808**.

Visit us on the web at: **www.violetshowcase.com**

For the first 3 months of shipping season (May, June, and July) we will ship only "our choice" plant assortments. Shipping of assortment orders will continue all season.

"Customer Choice" orders where you choose which varieties you want us to send to you will be shipped August, Sept., and Oct. (as weather allows). For both types of plant orders the earlier you place your order the better we can serve you.

Our shipping season is May 1 through October 31 weather permitting. Orders are filled in order of receipt as stock allows. **ORDER EARLY. Fall orders must be to us by October 1.** We are at an elevation of 5,280 feet and winter can come early!

This list describes the varieties we are propagating this calendar year for shipping. It is not intended as advertising of what is out for sale in the shop on a daily basis year round. Customers who come into the shop are likely to see many varieties not on this list.

STANDARD sized varieties with green leaf foliage

64 ALAMO FLAME (Pittman), (8393) Large, ruffled coral pink stars over large growing, dark green, symmetrical tailored foliage.

76 ALOHA ORCHID (Sorano), (8495) Dark lavender stars with sparkly dark orchid edges presented over medium green, heart shaped, quilted foliage.

61 ARIEL (Anthoflores), (—) Stick tite single white pansies with frilly blue violet edging held nicely over medium green, tailored, quilted, symmetrical foliage.

53 B-MAN'S CARMELA (Curcuruto), (—) Single and semi-double lightly frilled pansy shaped blooms marked mostly on the upper petals with maroon red. Light green, ruffled, symmetrical foliage.

66 CAROLINE (Anthoflores), (---) Semi double and double frilly white pansies with candy pink edging. Tailored, symmetrical, medium green, quilted foliage.

56 DIAMOND GIRL (Sorano), (8511) Large single white stick tite stars that are blushed with pink at the centers, and speckled with and edged in rose pink. Medium green, ovate quilted foliage.

72 FADED DENIM (Sorano), (—) Large, light blue semi double and double stars often with green petal tips. Medium green, quilted foliage.

**Starter
Plants
\$5.00 each**

*Starter plants and growing supplies **cannot** be shipped together in the same box. The plant packaging is too specialized.*

147 GALACTIC STORM (Sorano), (8190) Semi-double and double, dark purple blue stars with bold pink fantasy markings over very dark green, ovate, quilted, red backed foliage.

64 GUILLAUME (Anthoflores), (---) Single and semi double frilly white pansies marked with red at the centers and petal edges. Tailored, medium green, foliage. Guillaume is French for William.

128 HAWAIIAN PEARL (Sorano), (—) Large, single and semi-double ivory white stars with an interesting outer bands of lavender rose. Very dark green, tailored, quilted foliage.

55 HENRIETA (Anthoflores), (—) Single and semi-double stars of bright rose pink with pure white centers. Medium green, tailored, symmetrical foliage.

201 HORACIO (Anthoflores), (—) Single bright purple pansies with white centers and darker purple upper petals. Dark green, tailored, serrated, symmetrical foliage.

102 ISLAND HIDEAWAY (Sorano), (8518) Semi-double white ruffled pansies with purplish-blue centers and random purplish-blue edging. Medium green, tailored foliage.

80 JEAN-PIERRE CROTEAU (Croteau), (7038) Large, semi-double, deep purple blooms splashed with coral pink fantasy spots. Dark green, serrated, quilted foliage.

59 LYON'S PARTY DRESS (Sorano), (—) Large semi double and double pink frilly stars with greenish white edges. Dark green, tailored, red backed foliage.

58 LYON'S STARGAZER (Sorano), (----) Single, star shaped blooms of rich lavender dotted with white fantasy puffs and trimmed with a thin white edge. Dark green, symmetrical foliage showing red backing at maturity.

This photo shows our method of wrapping and packing starter plant orders. The plastic helps prevent the plants from drying out. The tubes (sleeves) help protect the plants from breakage.



We ship plant orders via Priority Mail only. Packing and shipping charges:
6 plants or fewer: \$10, 7 - 9 plants: \$12.50, 11 - 16 plants: \$19, 17 or more plants: \$30. We do not ship plants via United Parcel Service.

67 MY SWEETHEART (Makuni), (—) Large double white ruffled pansies on medium green, spooned, serrated foliage.

68 NANCY LEIGH (Sorano), (8198) Large white double stars tingled with pastel pink toward the centers. Medium green, tailored, ovate foliage.

127 NESS' CHERRY SMOKE (Ness), (—) Semi-double and double white pansies beautifully edged with cherry red ruffles. Light green, quilted, tailored foliage. May perform better at the ends of your grow light tubes.

163 NESS' CRANBERRY LACE (Ness), (—) Large, double, fuchsia red blooms with variable thin white edging. Light green, quilted, tailored, symmetrical foliage.

198 OPERA'S PAOLO (Burdick), (9513) Single and semi-double light orchid lavender pansies with white centers and varying amounts of pinkish white fantasy speckling, all trimmed with very thin white edges. Medium green, tailored, large growing foliage.

79 OPTICAL ILLUSION (Sorano), (----) Very dark plum purple, semi double

stars unusually marked with soft pink puffs. Very dark green, tailored foliage.

51 PINK PEARLS (Sorano), (—) White, semi double stars with lightly frilled edges and pretty pink thumbprint markings on each petal. Medium green tailored foliage. This variety is a “sport” (mutation) of Playful Spectrum.

209 PLAYFUL SPECTRUM (Sorano), (—) Single and semi-double, fluted white stars marked with lavender pink on the outer petals and speckled and streaked with blue fantasy markings. Medium green, tailored foliage.

74 RALPH (Anthoflores), (----) Stick tite single shell pink pansies with darker pink centers held on strong bloom stems. Very dark green, tailored, quilted foliage with red reverse.

There is a \$10 minimum order (not including pack/ship charges) for starter plant orders. “Customer choice” orders where you choose which varieties you want us to send to you will be shipped during August, September and October as weather allows.

178 RED ROBE (Sorano), (8200) Deep red, single and semi-double pansies randomly feathered with white edging. Large, dark green, tailored foliage with red reverse.

71 ROSEALEA (Anthoflores), (----) Single and semi double bright pink pansies with glittery red, lightly frilled edges. Dark green, tailored, symmetrical foliage with red reverse.

162 ROSIE RUFFLES (Harrington),(8115) Single and semi double light rosy fuchsia red stars with lighter pinkish white ruffled edges. Medium green, heart shaped, quilted, wavy foliage with red reverse.

212 SHOSHONE (Stork), (—) Dark, fuchsia red, double ruffled stars decorated with thin white edges held over dark green, scalloped edged, red backed spooned foliage.

It is the genetic nature of fantasy, and multicolored blossoms that they do not propagate 100% true. We grow from plants that are blooming as described, but cannot control the genetic nature of violets. Customers who hesitate to accept any risk, no matter how attractive the prize, should avoid ordering fantasy or multi-color blossomed varieties. Also, variegated foliage often does not appear as strongly, if at all, on plants grown in warm weather. Varieties described as having variegated foliage may not initially show much variegation.

183 SIMONE (Anthoflores), (----) Dark salmon pink, frilly stick tite single and semi double pansy shaped blooms. Dark green lightly ruffled, symmetrical foliage.

63 STARRY NIGHT BLUE (Sorano), (9198) Semi-double to double plum purple, frilled stars with thin blue banding and white edging. Dark green, quilted, red backed foliage.

179 TOMAHAWK (Stork), (7269) Vibrant red, semi-double to double, fluted blooms over very dark green, symmetrical, tailored foliage with red reverse. Good show plant possibility.

STANDARDS with variegated foliage

302 ACA’S CANADIAN WONDER (J. Brownlie), (8222) Semi double bright

pink two toned pansies with wide white ruffled edges. Quite small growing, bright green, tailored, quilted foliage variegated with white.

381 APACHE FAVORITE (Munk), (9223) Dark fuchsia red semi double, frilly edged pansies over medium green, tailored, lightly ruffled foliage beautifully variegated with cream and pink.

306 B-MAN'S MELILA (Curcuruto), (8830) Single, ruffled pansies of medium pink on medium green, pointed, serrated foliage variegated with creamy white.

We do not have great numbers of starter plants of each variety available and ready to pack up and ship to you as soon as your order arrives. We put down batches of leaf cuttings of each variety on a regular basis. Therefore, each month a number of plants of each variety is produced. When we receive your order, if we happen to be out of shippable sized starter plants of a variety you want, we then put your name into the computer for the next available plant. This is our method of avoiding substitutions. Most often it works. Remember that a few varieties will be much more popular than we are able to anticipate due to shows, pictures in magazines and on-line etc. If we must substitute, we will try to give you a free leaf of your first choice variety (as far as our stock allows) and a plant from your list of substitutions.

303 BUCKEYE CRANBERRY SPARKLER (Hancock), (8745) Bright pink semi double pansies with lightly ruffled edges marked throughout with raspberry red glitter. Large growing, medium green foliage variegated with cream and pink.

357 BUCKEYE EVER VICTORIAN (Hancock), (—) Semi-double light rosy pink pansies with darker fantasy speckles and edging. Dark green, tailored foliage variegated in cream and pink.

311 BURNISHED HALO (Boone), (----) Semi-double dark plum purple pansies over dark green, tailored foliage beautifully variegated with creamy white.

327 DECELLES FLAMINGO (Y. Decelles), (8468) Single bright red, stick tite stars with white edges. Medium green, tailored foliage variegated with creamy white.

318 MA'S PRINCE FROGGIE (O. Robinson), (9458) Semi double and double pastel lavender ruffled stars with purple speckling and variable thin green edging. Medium green, tailored, quilted, pointed foliage variegated with creamy white.

On our website (www.violetshowcase.com) you may also find more varieties available for shipping. Click on Violet Showcase Plant Offerings and look for "Ready to Go" starter plants.

378 MA'S LILY PAD (O. Robinson), (9384) Single and semi-double white stars with lime green edging. Medium green, ovate, quilted foliage variegated with white. The best display of green edging will be when night time lows approach 60 degrees.

310 MA'S MEGAPHONE (O. Robinson), (9385) Double medium blue bell shaped blooms over dark green, tailored, pointed foliage variegated with white.

382 MA'S RED ROVER (O. Robinson), (9390) Dark red semi-double and double pansies with lightly ruffled edges. Dark green, ovate, quilted, serrated foliage variegated with white.

307 MA'S WINTER MOON (O. Robinson), (9394) Double medium blue stars with wide greenish white edges. Medium green, heart-shaped, quilted foliage

variegated with white.

380 NESS' CORAL SUNSET (Ness), (8194) Peachy pink pansy shaped blooms displayed over dark green, scalloped, tailored foliage beautifully variegated with cream, tan and pink.

315 POWWOW (Stork) (7708) Vivid deep, blood red, semi-double pansy shaped blooms massed atop symmetrical, tailored, medium green and cream variegated foliage.

314 PRETTY MISS KELLY (Croteau), (—) Single and semi-double, ruffled, lavender blooms marked with dark blue and pink fantasy speckling and lighter lavender edging. Shiny, tailored, serrated, symmetrical foliage variegated with creamy white.

The last date to order varieties on this list is October 1, 2008 for mail orders, and December 1, 2008 for in-store pick up orders. Not all varieties on this list will be offered again next year.

GESNERIADS

Violets are the best known member of the Gesneriad family. Listed below are some of the lesser known, but as easily grown members. Grow them right among your violets.

603 CHIRITA TAMIANA (?), (—) Dainty, white trumpet shaped blooms with purple markings in the throat borne on long stems over rosette forming, shiny, bright green leaves. Looks like a mini violet crossed with a streptocarpus. Blooms well even in less light than a violet would require.

605 CODONANTHE CARNOSA (?), (—) Lots of small white trumpet shaped blooms on vining foliage with tiny green fleshy leaves. Blooms very freely for us and stays small.

610 COLUMNEA MIDNIGHT LANTERN (Sorano), (—) Large golden orange and yellow flowers with small dark, coppery red backed semi-trailing foliage.

601 NEMATANTHUS BLACK GOLD (?), (—) Cute little yellowish orange pouch shaped flowers that look like candy corn on very dark green, very shiny, waxy trailing foliage. Will take stronger light than violets will abide.

If your plants appear to have been damaged in transit contact us. Give details of what you think caused the problem. We do not unconditionally guarantee to replace plants or leaves lost or damaged by carriers since they will not accept liability for live plant shipments. Lost or damaged plants or leaves will be replaced at our discretion on an individual basis.

604 NEMATANTHUS FRECKLES (Lyons GH), (—) Light yellow-orange, pouch shaped blooms with maroon colored freckles at the joint of each petal. Glossy, very dark green vining foliage.

607 NEMATANTHUS TROPICANA (?), (—) Very dark green, upright growing, shiny foliage sets off the small golden yellow pouch shaped flowers striped with darker red.

606 STREPTOCARPELLA SAXORUM (?), (—) Light lavender blue trumpets each with a white throat presented on wiry upright bloom stems. The foliage is

furry, and succulent and has a branching habit. Can be grown upright if pinched back regularly, or as a hanging plant. Easy.

611 X-CODONANTHUS VISTA (Sorano), (—) This cross between two violet cousins (a codonante and a nematanthus) has small baby pink flowers with creamy gold faces. Small, glossy vining leaves marked with red on the reverse of each leaf. Nice compact habit.

Shows and Sales



We often take part in the Spring Rocky Mountain African Violet Council Sale and in the Fall violet sale in October. The location for these events is in question due to construction at the Denver Botanic Gardens. We also participate in the Colorado Garden + Home Show which is usually held in January or February at the Colorado Convention Center downtown.

Come visit the shop.

Commonly used violet terms

Chimeral - (or chimera) a blossom with pinwheel like stripes radiating out from the center. Does not reproduce itself true from leaf cuttings.

Coral - an orange-red color either dark or pastel.

Crown Variegation - combinations of yellow, cream, and tan colors in the foliage which mark the younger, center leaves of such variegated varieties. The older leaves will tend to be more solid green. (Also known as Champion variegation.)

Double - blooms with two full layers of petals or more.

Fantasy - a bloom of one color splashed or dotted with a contrasting color.

Fluted - blossom petals which fold back on themselves to varying degrees along the length of the petal.

Fringed - Blossoms with heavily serrated, or ragged edges.

Geneva edged - blooms with white edges ranging from wide to narrow.

Pansy - blooms with larger lower petals and smaller upper petals similar to a pansy.

Quilted - Leaf patterns with raised areas between the veins.

Red Reverse (or Red Backed) - foliage that has dark maroon coloring on the backs of the mature leaves.

Semi-double - blooms with more than the typical 5 petals, but less than a full second set. Usually appear with a center crest or tuft of petals.

Single - a bloom with 5 petal sections the top 2 usually being smaller than the lower three. Singles often drop off before they fade.

Star - a bloom with 5 equal sized petals. Can be single, semi-double, or double.

Stick-tite - blooms that appear single, but do not drop off as singles often do.

Symmetrical (or symmetry) - the spacing of the leaves to form a circular pattern of perfect overlapping.

Tailored - foliage that is flat or plain with little if any raised areas between the veins.

Tommie Lou Variegation - foliage marked with white or cream (and often pink) mostly around the leaf edges, although it can be spread evenly over each entire leaf depending upon conditions. Younger growth often shows the most intense coloration.

Variable - likely to change the way the flowers are marked (or colored) from blooming to blooming.

PRICES: **Starter Plants:\$ 5.00** each plus shipping.

If you order from this year's plant list or supply catalog you will receive next year's catalog/ list as soon as it is ready.

Ordering & Shipping Information

The Violet Showcase has been growing, showing, and selling violets since 1969 as a full-time business. The plants are described as they have grown and bloomed FOR US. Some have performed slightly different from the official AVSA description.

Plants are shipped in 2 1/4" plastic pots with wicks. We know that our packing method is well designed to meet the rigors of shipment and thank all those of you who have written to us confirming this fact. You will be notified by phone or my mail as to when to expect delivery of your order. We ship on a schedule such that your order will reach you by the end of the week in which it is shipped (for contiguous 48 states). Orders go out on Mondays and/or Tuesdays. Packing and shipping charges are shown on page 3 and on the order blank which is in the middle of this booklet. Our shipping season is May 1 through October 31 weather permitting. Orders are filled in order of receipt as stock allows. **ORDER EARLY. Fall orders must be to us by October 1.** We are at an elevation of 5,280 feet and winter can come early!

It is our goal to have sufficient stock of each variety on hand to fill all orders. We know that some varieties will be more in demand than others and we try to propagate accordingly. It is difficult to predict this demand, however. Therefore, please **CHOOSE SEVERAL ACCEPTABLE SUBSTITUTES**, or we will choose for you. We do not substitute willy-nilly, but only as is necessary. Should we be out of a starter plant of a variety you order we will send one of your listed substitutes and, as our stock allows, a free leaf of the requested variety.

Orders listing or stating "no substitutions" may be returned to you.

For those wishing to visit the shop we are open daily from 10 AM to 5 PM; closed on Tuesdays and Sundays. Englewood is a suburb of Denver. If you want a specific variety, order it; don't expect to drop by the shop and find it. It may not be out for sale that day. If you wish to order from this list for pick up at the shop send in (or drop off) your order with payment (omit pack/ship charges, but include 7.85 percent sales tax). We will notify you when your order is ready to be picked up.

RETAIL ONLY - NO WHOLESALE.

PRICES: **Starter Plants: \$5.00** each plus shipping

Our FAX machine is available 24 hours a day to receive your credit card orders.
The FAX phone number is (303) 762 - 1808.

Directions: Our shop is due south of downtown Denver. We are 10 blocks south of Evans Ave., and 4 1/2 blocks north of Hampden Ave. (which is Route 285). Our address is 3147 South Broadway which is on the west side of the street. As a landmark watch for the tall white steeple on the church in our block. Please see our web site www.violetshowcase.com for a link to a map of our area. **On Tuesdays + Sundays, and major holidays the shop is closed.**

Telephone (303) 761 -1770 voice

**PLEASE DO NOT BRING PROBLEM PLANTS
INTO OUR SHOP FOR DIAGNOSIS!**

